

# Beautification Funding for FY 18

# Funds

\$1,000,000.00 for FY 18 from Maintenance Budget

- Wildflowers and Daffodils - \$250,000.00
  - Additional to normal spending
- Annual Color at Welcome Centers - \$150,000.00
  - Additional to bedding plants included in Landscape Maintenance Contracts
  - Use perennials and wildflowers as color in select areas
- Beautification Grants- \$600,000.00
  - New grant program

# Scope of New Program

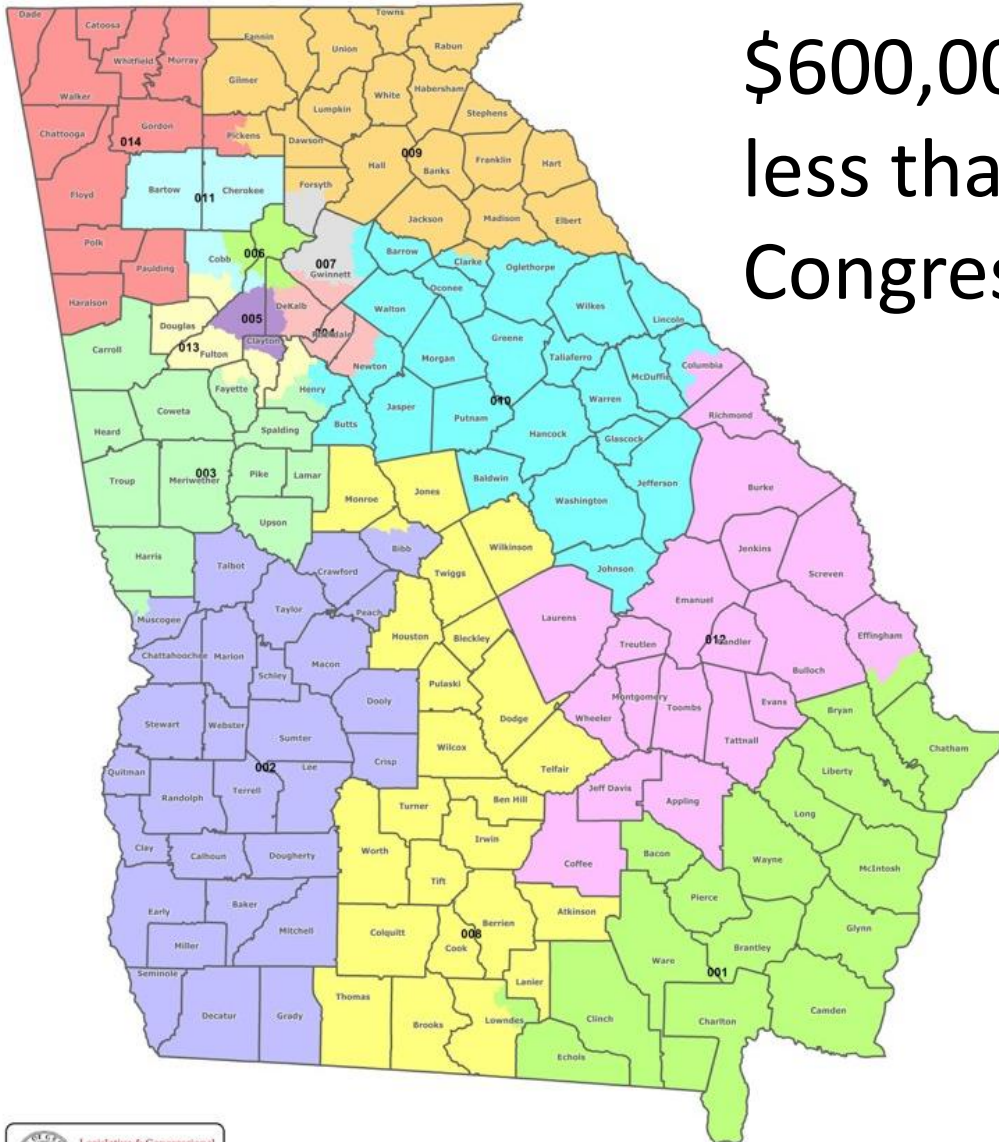
- Landscape Plantings for Beautification\*
- Wildflower Plantings\*
- Correction for Erosion Problems\*
- Correction for Drainage Problems\*
- Green Infrastructure\*
- Welcome Signs, Flagpoles, other features (as part of a Gateway)
- Public Sculpture, other artwork (as part of a Gateway)

# New Grant Program

\$600,000.00 annually means  
less than \$43,000.00 per  
Congressional District per year.

Thoughts?

This will be **VERY**  
competitive.



# Process of New Program ?

- Similar to REBC Grant?
  - EXTREMELY popular program
  - Focused on plantings, so investment is highly visible to the public
  - Notes on Process:
    - Two Steps:
      - Grant Award Selection (Staff Scoring, REBC Subcommittee Review, Full Council Approval of Subcommittee Recommendations)
      - Special Encroachment Permit, issued by GDOT Districts
    - High number of inexperienced Applicants
      - Quality of submittals highly variable
      - Many Questions from Applicants on Process



# Phase IV Dublin, GA



# Process of New Program ?

- Staff receive and rank applications per criteria. These are provided to Board Members for selection. (similar to TE program)
- 70-30 split, State funds and Local funds (in kind?)
- Maintenance commitment
  - Written into Project Agreement
  - Long term budget commitment by Applicant/Sponsor
- Items to be determined – Outreach for applications?

# Process of New Program ?

## FY 18 BEAUTIFICATION AND ENHANCEMENT PROGRAM

### Program Overview

The intent of the Beautification and Enhancement Program is to provide funds for small, vegetation related enhancements that have elements that solve problems in the state rights of way and that are visible and attractive to the traveling public.

### Timeline

- (Who?) Solicit local governments for proposals through (date1)
- GDOT staff ranks proposals according to Project Rating Criteria by (date2) and provide to Board Members
- Final Selection by (date3)
- Local Governments provide commitment to implement by (date4)
- All projects must be under installed by (date5)

### Project Proposal and Selection Criteria

Local Governments (LGs) are asked to submit project proposals using the form provided through (date1). Proposed projects must be on the state route system and must that solve 2 or more of the following issues on State Rights of Way: erosion problems; drainage problems; water quality problems; wayfinding issues in the Right of Way. Local government sponsors MUST commit to long term maintenance for any project proposed. In addition, projects should improve the aesthetic environment for the traveling public and should have public support. Additional consideration will be given to projects that demonstrate innovation and environmental sustainability.

### Local Government (LG) responsibilities

Local governments must be in good standing in regards to receiving state funds. LGs must provide at least a 30% match; matching funds may cover preliminary engineering, public outreach, utilities, and right of way as well as construction. State funds will only be eligible for the construction phase.

LGs will be responsible for completion of fieldwork, plan preparation, bidding the project, construction oversight and inspection services. LGs are responsible for determining the appropriate level and timing of public outreach.

LGs will also be fully responsible for all clearance of environmental requirements, utility adjustments and right of way. LGs will be responsible for obtaining an Encroachment Permit and for any other permitting for the project.

LGs must make a maintenance commitment to the project, with such commitment written into Project Agreement. There must be a long term budget commitment by LG Sponsor.

### Eligible contract items

Eligible contract items include, but are not limited to landscape plantings for beautification, pollinator plantings, other wildflower plantings, welcome signs, flagpoles, public sculpture or other artwork, Green Infrastructure,